



NEWS RELEASE

YSS CORP. ANNOUNCES RECEIPT OF A CANNABIS RETAIL LICENSE IN HIGH RIVER, ALBERTA AND OPERATIONAL UPDATE

CALGARY, ALBERTA, July 3, 2019 – YSS Corp.™ (the “**Company**” or “**YSS**”) (TSXV: YSS) (WKN: A2PMAX) is pleased to announce the receipt of an additional cannabis retail license from the Alberta Gaming, Liquor and Cannabis Commission (“**AGLC**”) under the Sweet Tree Modern Apothecary Ltd. (“**Sweet Tree**”) brand, along with an operational update.

Operational Update

- The Company has received an AGLC license to open a retail cannabis store under the Sweet Tree brand in High River, Alberta (“**Sweet Tree High River**”). Sweet Tree High River is conveniently located near shopping, restaurants, hotels and Alberta’s busy Highway 2 and is anticipated to open in late July. Upon opening, Sweet Tree High River will be the Company’s fifth licensed-operating cannabis retail store in Alberta.
- The AGLC inspection has been completed on the Company’s first Edmonton store located in the Northwest Landing shopping centre off Mark Messier Trail. YSS now has seven AGLC-inspected locations in-queue pending the grant of future AGLC licenses.
- The Company is pleased to confirm that the Grand Opening of its AGLC-licensed Sweet Tree store near Calgary’s Sunridge Mall (“**Sweet Tree Sunridge**”) will take place next Thursday, July 11, 2019.
- An updated corporate presentation has been uploaded on the YSS website at <https://yssc corp.ca/investors>.

“We are incredibly encouraged by the supply trend and the pace of new cannabis retail licenses being granted by AGLC,” said Theo Zurich, President and CEO of YSS. “Our strategic portfolio of inspected stores, secured leases and prospective locations provide YSS and our investors with a solid foundation for organic growth and scale as new products and product types continue to be released for our customers.”

Additional Information

For additional information regarding YSS Corp. please see the Company’s website at www.yssc corp.ca and filings available under the Company’s profile on SEDAR at www.sedar.com.

About YSS Corp.

With retail operations under the **YSS**™ and **Sweet Tree**™ brands, YSS Corp. is a cannabis retailer with the vision to become a premier retailer and trusted destination for cannabis in Canada. YSS Corp. has a licensing agreement and call right on three operating stores in Red Deer and Calgary, two AGLC licensed-unopened stores in Calgary and High River and three locations for future construction. Organically, YSS has built and received AGLC inspections on seven Alberta stores and maintains a

strategic portfolio of leased and prospective locations that represent future organic growth potential. YSS management brings excellence across capital markets, retail operations, financial management and a strong commitment to deliver shareholder value by leveraging high-quality opportunities within this exciting new industry. The YSS retail experience is built on our five fundamental pillars: convenience, value, selection, team, and above all else, trust.

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Forward-Looking and Cautionary Statements

This news release may include forward-looking statements including opinions, assumptions, estimates, the Company's assessment of future plans and operations, and, more particularly, statements concerning: YSS's retail cannabis business strategy, including organic growth and strategic activities; the timing of opening Sweet Tree Sunridge; the timing of opening Sweet Tree High River; the ability to build, own and operate additional retail cannabis stores; the receipt of necessary permits and licenses to open stores and the ability to capitalize on potential opportunities that may arise and the ability to exercise thereon. When used in this document, the words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by the Company. Forward-looking statements are subject to a wide range of risks and uncertainties and, although the Company believes that the expectations represented by such forward-looking statements are reasonable, there can be no assurance that such expectations will be realized. Any number of important factors could cause actual results to differ materially from those in the forward-looking statements including, but not limited to: regulatory and third party approvals not being obtained in the manner or timing anticipated, including AGLC inspections and licenses; the ability to implement corporate strategies; the state of domestic capital markets; the ability to obtain financing; changes in general market conditions; industry conditions and events; the size of the recreational cannabis market; changing customer habits; the availability of cannabis-retail products from licensed producers; government regulations, including future legislative

and regulatory developments involving recreational cannabis; competition from other industry participants; and other factors more fully described from time to time in the reports and filings made by the Company with securities regulatory authorities. Please refer to the Company's annual information form and management's discussion and analysis for the year ended December 31, 2018 and MD&A for additional risk factors relating to the Company, which can be accessed under the Company's profile on www.sedar.com.

Except as required by applicable laws, the Company does not undertake any obligation to publicly update or revise any forward-looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.